

A Glossary of Podcasting

Podcast	a digital audio file made available on the internet for downloading to a PC or portable media player (e.g., mp3 player, smartphone, smart speaker).
Editing	the process of improving the audio quality of a recording by removing unwanted noises and interruptions; and of improving the overall quality of content by moving snippets of the recording around and adding separately-recorded excerpts.
Audacity	a free and open-source digital audio editor and recording application software, available for Windows, macOS, Linux, and other Unix-like operating systems.
Hosting	the location where your podcast episodes live. This could be a dedicated website that you create for the express purpose of hosting a podcast (and alongside other features such as a blog e.g., on Wordpress); or it could be a site that you pay to use such as SoundCloud. There is an increasing range of software available for hosting locations to stream podcasts via other platforms and apps
SoundCloud	a platform for storing and organising audio files for access publicly. It has three tariffs from a basic free one through to a pro user tariff that offers unlimited storage. It has a number of features that allow you to monitor the listens your audio files receive and to engage with users and other softwares and social media. Sporting Heritage CIC has its own SoundCloud channel at soundcloud.com/sportingheritage .
Gain	the volume of the <i>input</i> level of a clip i.e, the volume of the sound that the microphone receives (as opposed to volume which is the <i>output</i>).
Ambient	the background noise, not necessarily detectable, of the environment in which you are recording. Ambient sound is <i>not</i> the same as silence.
Metadata	the information about other information. In podcasting terms it is the information embedded in your audio file such as the broadcaster's name, its title, copyright details, any age or download restrictions it has, etc. Podcast feeds use this data to arrange episodes and restrict particular usage of the file.
Cleanfeed	software for remote recordings. Cleanfeed has a basic free to use tariff, and a paid-for tariff that offers extra features and quality.
Feed (or 'feeder')	a podcast feed is the software or app that a user uses to access, listen and organise podcasts. They do not usually physically store or host audio

files; rather they subscribe to the host locations and 'pull' the data through to a listener's device. Many offer the opportunity to download the file to the device as well.

RSS

Really Simple Syndication is a web feed that allows users and applications to access updates to websites in a standardized, computer-readable format. Other forms of syndication are available.