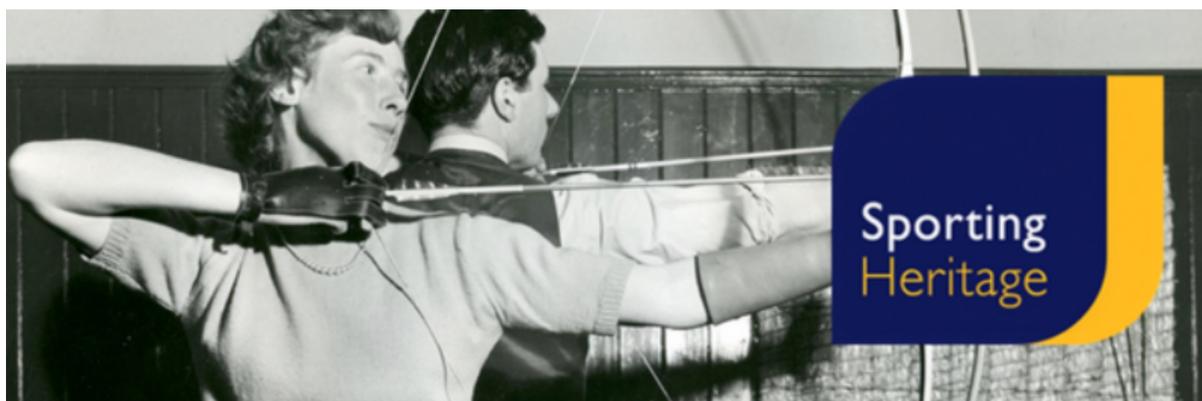


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Welcome to the November edition of our newsletter. Coming up:

- [2020 Conference Debrief](#)
- [The Neurodiverse Museum - pilot programme](#)
- [NLHF Cultural Recovery Programme](#)
- [New Team Members Wanted! - research pilot programmes](#)
- [Hidden Histories Illustrated - sporting stories brought to life!](#)
- [Digital Stories - new webinar series](#)
- [Sporting Heritage of Women's & Disability Sport - Year 2](#)
- [Nations Updates and Meetings](#)
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- [NEW Football Heritage Network](#)
- [New FREE Cricket-themed KS2 & KS3 Resource Launch](#)
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2020 Conference Debrief!



Thursday 22nd October 2020, 9 - 9.15am

Keynote speaker
Dame Sarah Storey, DBE

14 times Paralympic gold medallist
and Sporting Heritage Ambassador
opens this year's conference.



Presentation will begin shortly

#sportingheritage20

Last month we held our annual conference – and for the first time it was an all digital programme! A massive thank you to everyone who attended, and for your contributions and support for the sector.

If you missed any of the sessions, or were unable to join, you can catch up by visiting our You Tube channel and watching the conference play list here: www.youtube.com/playlist.

To view or download any of the PowerPoint presentations, go to: www.sportingheritage.org.uk/content/events/conference/2020-sporting-heritage-conference/faqs.

We are keen to hear your feedback on the digital delivery of the conference and the format of the sessions. Your comments will help us plan for next year's event - please complete our post-conference evaluation survey: www.surveymonkey.co.uk/r/JP32WN2.

A huge thanks to the National Lottery Heritage Fun for their support in enabling us to deliver such a comprehensive programme, and to our conference sponsors, The Creative Core and Studio MB.

We hope to deliver our annual conference in Stirling next year with a digital flavour! Keep posted for further details!



Studio**MB**

The Neurodiverse Museum

At Sporting Heritage, neurodiversity is very close to our heart. We've recognised that often the museums sector approaches neurodiversity without inclusivity. As a result, we are working with the British Golf Museum, The University of Birmingham, and a number of autistic advocates to develop a pilot programme investigating what the neurodiverse museum looks like, when the project is driven by autistic voice. We are delighted to have secured funding from Art fund to deliver this pilot project.

To find out more or get involved, please contact

justine@sportingheritage.org.uk.

Art Fund_



National Lottery Heritage Fund (NLHF) Cultural Recovery Programme



Sporting Heritage were so grateful to the NLHF for our recent grant through the Cultural Recovery Fund. This package of support will allow us to develop a range of resilience and sustainability programmes in support of the sector. These will include developing a greater understanding of the audiences



which access sporting heritage and how this can be adapted through digital delivery; developing a greater understanding of ignored heritage and putting a strategy into place for future delivery; and providing clear guidance and support on delivering accessible provision both digitally and physically for disabled audiences and workforce.

We're looking for new team members!

We have a couple of opportunities open at the moment and we'd love you to join our team.

Sporting Heritage are delivering a number of research pilot programmes which aim to understand the sector's current position, and begin to implement practical recommendations and activities to increase the representation of diverse communities both in the delivery and presentation of sporting heritage across the UK.

Ignored Sporting Heritage

Sporting heritage collections have the ability to share and tell the story of many different diverse histories. However, to date, the predominant focus, as with much of heritage, has ignored many individuals and communities from black, Asian and ethnic minority communities. This has resulted in a bias presentation of sporting heritage in the nations heritage venues, and a lack of knowledge and awareness of where these collections are held within the community.

This piece of work is the first step for the network organisation to support both ourselves and the sector to:

- Better understand and represent ignored communities instead of using the term BAME – which specific communities are ignored, how do we know, and what can we do about it? How can both Sporting Heritage and the sector better understand how to engage with different ignored communities?
- Explore the current limitations in sporting heritage storytelling where black, Asian and ethnic minority communities are ignored or hidden and understand how this be rectified. What steps need to be put into place and how can these stories be representative of the people and communities concerned?
- Develop a clearer understanding of how both Sporting Heritage and the

sector as whole, can rectify this situation going forward including practical recommendations for future activity which can be actioned in the short, medium and long term

- Begin to develop key strategic partnerships which enable Sporting Heritage to better understand how to continue this work, and how to support the sector's development and place the individuals and communities with ignored heritage at the centre of our activity.

Scotland Development Pilot Programme

Over the last couple of years, Sporting Heritage have been working hard to develop a clear strategy to support sporting heritage activity in Scotland. Part of this work has involved the creation of an active network of individuals and organisations with an interest in furthering this activity.

We now wish to engage a consultant to support our understanding of:

- The number, type and location of sporting heritage collections across Scotland (we understand that this will not be an exhaustive scoping programme due to time and current issues concerning the pandemic, but it should provide a clear picture of activity and gaps and help to engage those organisations not currently supported by the network into this activity)
- The at-risk nature of collections in Scotland and what needs to be done to remove risk
- The opportunities and threats to collections in Scotland and how these may be addressed to protect and share heritage in future

For both roles, we are holding discussion surgeries w/c 30th November so please follow the details outlined in the respective brief documents (see link below) if you would like to discuss the activity in more detail.

Visit our website to find out more and to apply:

www.sportingheritage.org.uk/content/news/join-our-team.



Brought to Life Through Illustration

Untold stories of women and disability in sport, along with unusual sporting objects and events will be captured and shared via a series of free illustrated online resources and activities thanks to an Arts Council England grant that will see Sporting Heritage work in partnership with freelance illustrator and education consultant, Jessica Hartshorn.



As a result of this year's popular National Sporting Heritage Day Treasure Hunt which encouraged families to participate in an online, interactive illustrative game, Jessica will collaborate with the social enterprise once again, to share and promote sporting heritage via a programme of 8 online informal education resources, activities, quizzes, and games.

The resources, aimed at children aged between 7-14 years, will all be drawn by hand by the illustrator and distributed over the next 11 months to provide digital access to museum collections and hidden stories to engage new audiences and families in sporting heritage in a creative and unique way. Jessica said:

'Through these unique and bespoke illustrations, families can creatively learn remotely about the wonderful world of heritage, challenge stereotypes and develop awareness of sporting collections across the country that they may otherwise never have known about.'

Sporting Heritage founding director, Dr. Justine Reilly adds:

'We're delighted to have received funding for the Hidden Histories Illustrated project which brings together arts, culture and sport beautifully. During the current pandemic, it has been integral that museums work closely together to support each other in new ways of working whilst continuing their important and positive heritage education programmes. All the resources created will be available to museums across the country and we hope to develop a model of working for family resources for the future.'

Each resource will be launched ready for school holidays and in line with national events, such as National Sporting Heritage Day. Current ideas for content include a Christmas advent calendar game, build and construct a sporting museum, Top Trump female sporting heroes, 'Spot it' illustration with a disability in sport focus, 'Did you know' illustrated fact sheets and puzzles linking to women in sport, disability in sport and unusual sporting objects

through time.

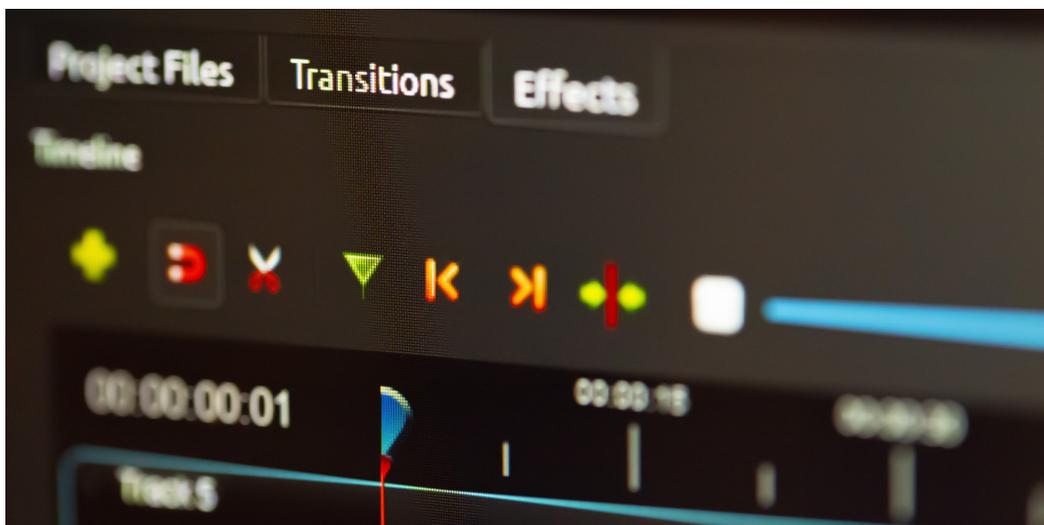
The free resources will be available via the sporting heritage website: www.sportingheritage.org.uk.

Find out more at:

www.sportingheritage.org.uk/content/what-we-do/projects/hidden-histories-illustrated.



Digital Stories - New Webinar Series from the Sporting Heritage Digital Storytelling team



Following on from the success of our new digital skills and storytelling work in 2020, we are pleased to announce that our digital storytelling team will be delivering a new series of five free webinars over the next few months.

The new sessions will build upon the introduction to filmmaking and podcasting webinars and tutorials delivered earlier in the year and we hope to encourage the sector to create new digital content and get their digital projects off the ground.

These practical, workshop style webinars will provide a more in-depth look at creative film editing and editing for podcasts and will go on to explore marketing and developing online audiences, funding for digital projects and how to deliver virtual learning and engagement sessions.

Join us as we wrap up the year with in-depth film and podcast editing

workshops:

- **Thursday 10 December, 11.00am - 12.30pm**
Introduction to video editing with Digital Producer, David Mansell
- **Tuesday 15 December, 11.00am - 12.30pm**
Next steps in creating and editing your Podcast with Sporting Heritage podcaster, Russell Todd.

Places on our first session are free but limited and available to book now at: www.eventbrite.co.uk/e/introduction-to-video-editing-tickets-129472282081.

Then kick start your New Year with our January sessions, designed to boost your digital presence and opportunities in 2021. Keep your eyes peeled for dates and registration in the coming weeks.

All of our digital skills resources and videos are available on the [Sporting Heritage CIC website](#) and don't forget to share all of your fantastic digital content using the [#yoursportingstory](#).

Art Fund_



The Sporting Heritage of Women's and Disability Sport



Our three-year Sport England funded project is growing a pace and uncovering a range of collections and stories which were previously hidden. The aim of this project is to provide support for the governing bodies of sport and associated

clubs to better understand, look after and share their collections. We're uploading information to our new collections database for easier access and sharing; we're in the process of creating an in-depth easy to use tool-kit to support step by step collections development and delivery; we're establishing a range of webinars to support sporting heritage ambassadors based in governing bodies or clubs to assist the long term heritage activity associated with their sport; and we're sharing this heritage through a range of podcasts, films, and education provision.

Sport England Collections Scoping Project – Year 2!

We're excited to have started the second year of our Collections Scoping project, funded by Sport England, where we aim to discover and promote some of the collections that have been hiding under the radar. We are focusing in particular on women's and disability history and what collections and archives might be out there that we don't know about. This year we are excited to start some work with the British Wheel of Yoga and the Keep Fit Organisation, both who have exciting collections, which we hope we can bring to life.



The end of October saw the annual Sporting Heritage Conference. It was virtual this year of course, but this provided us with some opportunities to spread the word about our work a bit more. We held a panel session about the project and more people than otherwise would have, were able to join us. We got lots of good questions and new leads about new or existing collections. One hopeful collaboration will be with Warrington Wolves Rugby League charitable foundation. The charity has been working on its heritage for years with fantastic results and projects, but the conference made them think about the need to start collecting in other areas of the sport. Warrington, as a club, has a Physical Disability team, a Learning Disability team and a women's team, alongside their men's team, and we are looking at how to start recording those histories that up until now, haven't been collected. Watch this space!

Please get in touch if you would like to be part of the project. We have so many opportunities and so much expertise for you to tap in to. We'd love to hear from you. Please email Julia Lee on julia.lee@csi2012.co.uk.

Nations Updates and Meetings



Sporting Heritage currently run a number of nations networks to support the strategic development and delivery of sporting heritage.

Wales

Our Wales network is being delivered in partnership with the Welsh Government and is currently in the process of developing a National Framework for Sporting Heritage in Wales. A specialist panel is informing the development activity and we'll be posting updates and information about the activity in the Wales pages of our website. We intend to develop this network over the coming years to include all those interested in, or who have access to, sporting heritage collections in Wales.

Scotland

We have a vibrant and active network for Scotland. Drawing together organisation and individuals from across the nation, this group has discussed the needs and opportunities for sporting heritage activity specifically related to Scotland. We are about to conduct a significant piece of work to establish a clearer understanding of Scottish collections and access in the coming months as part of our pilot programmes project.

Our next network meeting will be held on 19 January 2021, to join, please email fran@sportingheritage.org.uk.

Northern Ireland

Our Northern Ireland network is brand new but draws on a consultation we held with a range of organisations last year. We had hoped to deliver the start of this programme in person, but given the current climate we have decided to begin

through using zoom technology.

Our first network meeting will be held on 26 January 2021, to join, please email fran@sportingheritage.org.uk.

National Collections of Sport Network



This network is open to all those who hold, or are responsible for, a collection which has a nations or UK wide remit. Meeting every three months, the aim of the network is to share ideas, develop partnership programmes, and provide support and advice for others working with similar collections. No collection is too big or too small for this group.

The next meeting of this network will be held on Monday 14 December, 10.30am - 12.00pm. If you think it would be a useful group for your work and are not already part of the email distribution list, please contact Fran on fran@sportingheritage.org.uk with your name, contact details and a brief introduction to your collection.

Football Heritage Network



Another newly created network group that now has over 50 members! Aimed at creating a strategy for football heritage in the UK, this group brings together all those with a collection, or interest in football heritage.

The inaugural zoom meeting will take place on Monday 18 January 2021, 10.00am – 11.30am. To join the network and book a space, please email justine@sportingheritage.org.uk.

Do you manage a sporting network?

We know that there are other networks related to specific sports across the UK and we'd love to help share information about these and direct those with relevant heritage to meetings and other members.

If you'd like to have your network listed on our website in the [networks section](#), please send the following details to justine@sportingheritage.org.uk:

- Network name and related sport or club
- Brief info about the network
- Contact details / website/ how people get in touch to join
- Any logos or images you're able to share.

**New FREE Cricket-themed
KS2 & KS3 Resource Launch**



Join us for the launch of the Yorkshire Cricket Foundation's new and exciting range of FREE resources linking the rich local cricket heritage of Leeds and Bradford to the KS2 and KS3 national curriculum.

The resources have been developed as part of our Yorkshire Cricket Heritage project which has been generously funded by the National Lottery Heritage Fund. The new source documents and activities will be presented in two free twilight webinars as follows:

KS2 resource launch: Monday 30 November, 4.00pm - 4.45pm

www.eventbrite.co.uk/e/yorkshire-cricket-heritage-ks2-resource-showcase-tickets-129462753581.

KS3 resource launch: Monday 30 November, 5.00pm - 5.45pm

www.eventbrite.co.uk/e/yorkshire-cricket-heritage-ks3-resource-showcase-tickets-129493553705.

Any queries please contact Fran Stovold on fran@sportingheritage.org.uk.

Webinars, Network Meetings & Hangouts



Thursday 3 December, 11.00am – 12.00pm
Survive and thrive in a post-Covid-19 world

The impact of the Covid-19 pandemic has provided the opportunity for our sector to evaluate and adapt current practices. Join Jo Boardman as she outlines the key areas to review to help your organisation recover and grow in the post Covid-19 world.

Topics in this session will include: good governance and governance structures, risk management, business planning and repurposing your services.

Tickets available from: www.eventbrite.co.uk/e/survive-and-thrive-in-a-post-covid-19-world-tickets-123162730041.

Network Meetings and Hangouts

Join us for a series of free themed sessions where you can pick up top tips, share best practice and discuss your projects with others working in your field.

Tuesday 8 December, 10.30am - 12.00pm
Sporting Heritage and Education Networking Hangout

Come and join Education consultant Derek People for a learning themed networking session. In this session you can pick up top tips, discuss best practice and share ideas with others working in the same area.

Tickets available at: www.eventbrite.co.uk/e/sporting-heritage-and-education-networking-hangout-tickets-128057773247.

Catch up on YouTube!

We are also recording all our webinars so you can access them on our YouTube channel at:

www.youtube.com/channel/UCoQ2B2I8rEydC_-9N-lYlA/videos.



Current and Future Funding Opportunities

Heritage Fund

Later this month HF will begin a phased reopening of its project funding. In the first phase, beginning 25 November, they will resume accepting applications for grants from £3,000 - £10,000 and £10,000 - £100,000 to provide much-needed financial assistance, particularly to those heritage sector organisations who have, so far, been unable to access Covid-19 emergency funds.

They will be looking for projects with a particular emphasis on organisational resilience and inclusion.

In the second phase, beginning 8 February 2021, they will resume accepting applications for grants from £100,000 - £250,000 and £250,000 - £5M.

This will mark a return to their core business, but they won't be returning to pre-COVID-19 'business as usual' in their approach. Their funding and expertise will support heritage organisations to adapt to fundamentally changed circumstances, to closely examine their existing business models and to develop new, creative and more resilient ways of operating.

This will be a rolling programme so no deadlines. Guidance to be updated. www.heritagefund.org.uk/funding.

Digital Innovation and Engagement Fund

Museum Association in partnership with UKRI and AHRC are offering a series of grants, between £25,000 - £50,000 for one-year projects that support museums to explore digital innovation and to evaluate, refine, and build on their recent digital engagement.

This new fund will enable museums and galleries to kick-start, scale up, and evaluate the innovations they've so adeptly designed to connect collections to audiences through the Covid-19 pandemic.

The closing date for this fund is 21 December.

www.museumsassociation.org/funding/digital-innovation-and-engagement-fund.

Arts Council England

Project Grants: from £1K - £100K

Project Grants is already able to support a really broad range of types of activity. They can support projects that directly create and deliver creative and cultural activity and content for audiences, visitors and digital users, and also those that have a longer term impact on strengthening the sector, such as organisational development, research and development and sector support. Because of the circumstances during this COVID-19 period, they will be particularly keen to support:

- applications from individual creative practitioners (including time to think and plan)
- research and development activity
- organisational development activity
- live activity that can be safely delivered within this period (rather than activity with a start date far in the future)
- activity that closely aligns with our Equality Objectives.

There is an approximate turnaround of six weeks for applications under £15K and 12 weeks for applications over £15K. www.artscouncil.org.uk/funding.

Thriving Communities

This new fund, launched on 23 November, is a collaboration between ACE, The

National Academy for Social Prescribing, NHS England, Sport England, Natural England, Office of Civil Society, Money and Pensions Service, and NHS Charities together. The total fund is £1.4M, will provide grants between £25K - £50K and is designed to increase social connectedness and help communities cope with the impact of COVID-19.

The fund closes on 8 January 2021, with decisions being given on 15 March 2021. Projects will run for a year including planning and delivery time. They are expected to commence on 15 March 2021 and end on 31 March 2022.

www.artscouncil.org.uk/thriving-communities-fund#section-1.

Support Opportunities for Heritage Organisations

Rebuilding Heritage Programme

Opening on 26 November, this is a free support programme, funded by the National Lottery Heritage Fund, to help the heritage sector respond to the ongoing impacts of the Covid-19 pandemic. It will provide free 1-2-1 and group support for individuals and organisations in the heritage sector in leadership, business planning, fundraising, and communications. This support is open to organisations and to individuals, for example: sole traders/freelancers and those running a limited business. Application is via a single questionnaire to cover all of the different types of support. The Rebuilding Heritage team will use the application questionnaire to assess support needs and match organisations and individuals to the right type of support.

Closes for applications on 16 December.

rebuildingheritage.org.uk.

Heritage Compass Business Support Programme Round 2

This brand-new two-year Programme has been set up in 2020 with the aim of creating a better connected, informed and resilient heritage landscape across England. It will work with 150 small or medium-sized heritage organisations across England to develop essential skills in business planning, audience and stakeholder development, leadership and change management.

Through a range of training, mentoring and peer learning, each participating heritage organisation will develop a clear business plan, a developed income strategy and the tools and knowledge to sufficiently respond to their specific needs and challenges.

Find out more and download a recruitment pack at:

www.artsfundraising.org.uk/heritage-compass.

Closing date for applications: 16 December.

Applicants informed 11 January 2021.

Steps to Sustainability Programme

Heritage organisations across the UK are under increasing pressure and financial constraints, with many facing extreme challenges to ensure a stable future. With the additional impact of Covid-19, a culture of enterprise to build a sustainable and resilient heritage sector is needed now more than ever.

Starting in February 2021, Steps to Sustainability, a new National Lottery Heritage Fund programme delivered by the Social Enterprise Academy, will provide a pathway of support to address these challenges. It will help your organisation to be ambitious, forward-thinking and deliver exciting new projects.

On this 14 month journey, you will learn to look outwards, build stronger partnerships and become more comfortable with the commercial aspects of running a heritage organisation. Learning with a network of peers and sector experts from across the UK, you will turn a new business idea into reality.

Find out more and apply at: your.socialenterprise.academy.

Deadline: Monday 21 December.

DSC Effective Fundraiser Book

Limited chance to buy the printed book for 1p plus postage costs (£1.76 in total) until Wednesday 2 December.

Does your fundraising target sometimes feel like an unassailable mountain? Not sure where to start? As well as offering tried and tested techniques, *Effective Fundraising* is packed with wise tips and advice from experienced

authors. With their guidance in your pocket, your daunting fundraising trek will soon start to feel more like a stroll in the park.

www.dsc.org.uk/publication/effective-fundraising.

And don't forget about the Sporting Heritage free funding finder.

Search potential funders related to your organisation and area of work here: www.sportingheritage.org.uk/content/advice/funding-finder.

SH Membership

We aim to bring as much freely available information and support to the sector at this time and are trying to open access that would usually only be free to our members, to all for the next six months. If you are able to join as a member though, we would be so hugely grateful as we rely on our membership fees to keep running and keep doing what we do.

You can join by visiting our website here:

www.sportingheritage.org.uk/become-a-member.

Thank you all for your support!



Art Fund_

As always, we'd love to hear and share your news via this newsletter, but also through our social media feeds. You can follow us on twitter [@sportinghistory](https://twitter.com/sportinghistory), on Facebook and Instagram [@sportingheritagecic](https://www.instagram.com/sportingheritagecic) or Sporting Heritage on LinkedIn using the hashtag #sportingheritage.

To send copy for inclusion, please email aj.glew@ntlworld.com for deadlines and further information. If you've accessed this newsletter via social media then you can

[SIGN UP FOR OUR NEWSLETTER HERE.](#)



Sporting Heritage CIC is the sector support organisation representing sporting heritage collections in the UK.

To get in touch, please email justine@sportingheritage.org.uk

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