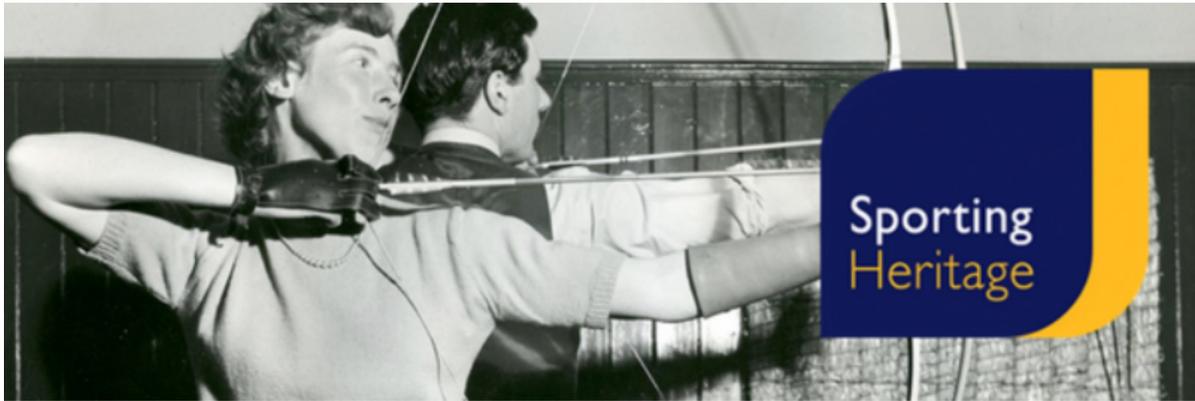


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Welcome to the September edition of our newsletter. Coming up:

- [Spotlight on...#NSHD2020](#)
- [Annual Conference](#)
- [Community Grants](#)
- [Latest podcast](#)
- [News from across the sector](#)
- [Digital Sporting Stories](#)
- [Collections scoping](#)
- [Webinars and Events](#)
- [Grants and Funding](#)

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**Sportlight on...National Sporting Heritage Day!**



The world of UK sport will be celebrated today when clubs, museums, community groups and individuals showcase and celebrate an amazing variety of sporting memorabilia, objects, photographs, audio and film in support of National Sporting Heritage Day.

Celebrating its sixth year, the National day aims to raise awareness of the relevance of sporting heritage and encourage the public to access the collections, with a particular focus this year on sharing the collections digitally. Highlights include the previously untold story of cricket at Trent Bridge during WW2 and the centenary celebrations of the GB Hockey team.

Hundreds of sporting heritage collections are available at [www.sportingheritage.org.uk/collections](http://www.sportingheritage.org.uk/collections) celebrating momentous national and local sporting events and achievements, covering over 100 sports from across the country. Many of the collections are making their debut digitally on podcast and video, alongside written documents, and physical exhibitions.

Dr Justine Reilly, Founding Director of Sporting Heritage says:

*'All sport has a past to celebrate and heritage to share. Through these heritage collections we can access hidden histories and stories which are not traditionally shared, and those sporting collections which haven't been celebrated previously. We want to show how sporting heritage isn't just about tactile objects, but is also in the value and importance of sporting memories, passions and stories that we are able to capture and share digitally.'*

A sample of collections released on 30 September include:

- Nottinghamshire County Cricket Club will be releasing online the previously untold story of cricket at Trent Bridge during WW2, including

tales of heroism, sportsmanship and occasional guest appearances by cricket legends including Gubby Allen, Maurice Leyland and Harold Gimblett.

- Five times Olympian, and four times World Rowing Champion, Frances Houghton MBE is sharing her experience, sporting achievements, and discussing the UK's passion for rowing with the River and Rowing museum in an exclusive podcast with Sporting Heritage.
- Celebrating the centenary of Great Britain's gold medal win at the 1920 Antwerp Olympic Games, The Hockey Museum is releasing commemorative video footage featuring the family of Harry Haslam, the goalkeeper from the 1920s team, receiving his GB cap at a presentation ceremony, along with releasing details of a five year research project into the unknown history of the sport.

Justine adds:

*'These collections play a really important role, not just in terms of the items and memories themselves, but also in terms of supporting wider social, cultural, political and economic understanding and cohesion. Sport undoubtedly plays an intrinsic role in our society, and although we now are experiencing a time where physical participation or attendance is restricted for many, the role sport plays in our lives now and how it has historically brought people together from all different communities, ages and backgrounds, is something to be celebrated.'*

The public is invited to get involved on the day by searching the hashtag [#NSHD2020](#) to view or share collections and objects from their sporting communities that tell their sporting story.

People can also take part in two free special events:

- [National Sporting Heritage Day Virtual Coffee Morning](#) (starts **10.30am**) – funded by the Heritage Fund, this free to attend online event is aimed at supporting individuals and organisations working with, or wishing to work together, to network and support each other on sporting heritage
- [The Family Treasure Hunt](#) brings together collections across the UK to

celebrate access to them digitally. Families can enter for free for a chance to win a prize.

**National Sporting Heritage Day 2020: [#NSHD2020](#)**

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**Sporting Heritage Digital Conference  
Book your place now!  
22 and 23 October 2020**



We're so fortunate to be able to continue to deliver our annual conference – only this year through a digital platform! Our conference is always incredibly popular and allows us to bring together key members from the heritage and sport sectors, along with sharing best practice case studies, providing hands on advice and guidance, and increasing the confidence and knowledge of those wishing to develop sporting heritage activity.

This year, our focus is on discussing the key issues and opportunities affecting the sector as a direct result of Covid-19, as well as more generally, and providing our delegates with practical support to take back to their activity.

Places are just £20 for non-members and £10 for members for the full two-day conference. We also have a number of supported places to open access to those who would otherwise be unable to attend – to find out more, view the

programme, and to book your place, please visit

[www.sportingheritage.org.uk/content/category/events/conference/2020-sporting-heritage-conference](http://www.sportingheritage.org.uk/content/category/events/conference/2020-sporting-heritage-conference).

**Don't forget, members have a special discount on our conference, so if you haven't joined yet, you can do so at:**

[www.sportingheritage.org.uk/become-a-member](http://www.sportingheritage.org.uk/become-a-member).

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## **Sporting Heritage Community Grants!**

**\*\*deadline extended to 23 October at 5.00pm \*\***



As the Subject Specialist Network for sporting heritage in the UK, we have a commitment within our delivery objectives to support a small annual grant giving programme. In the light of Covid-19, although funding is tight, we feel it's important to ensure we still deliver this scheme, albeit at a lower level than previous years.

As a result, we launch our 2020 programme in support of this year's National Sporting Heritage Day to shine a light on the importance of continuing and sharing community sporting heritage to meet wider agendas such as health and wellbeing and community cohesion.

This funding will support increased engagement to local collections which tell the story and stories of sporting activity, heroes, and endeavour. As always, we have a particular focus on sharing hidden histories and engaging non-traditional audiences.

**The deadline has now been extended to 5.00pm on Friday 23 October.**

**For further information please visit:**

## Podcast Corner

### Goalball: What's the Story?



Earlier this year we launched our 'Sporting Heritage of Disability and Women's Sport' project supported by Sport England. Working with small and medium sized National Governing Bodies of Sport (NGBS) and the clubs they represent, we are helping them to identify, preserve and celebrate their sporting heritage collections, notably the rich heritage of disability sport and women's sports in England.

In this podcast, Russell Todd chats with Julia Lee from the project's scoping team and Kathryn Fielding from Goalball UK, who are being supported by the project.

Goalball dates back to WW2, but its governing body, Goalball UK, is only in its tenth year of existence so there is much to be done to collect the sport's heritage from before this time. The podcast discusses the origins and history of the sport. It also considers the opportunities and challenges facing NGB's as they first get involved in exploring their heritage; through this project and beyond.

Kathryn talks about the importance of the memories and stories of ex-players and the wider goalball family as they create a new Hall of Fame, and in marking the NGB's ten year anniversary; putting the spotlight on those people who have been instrumental in shaping the journey of Goalball UK as it [celebrates 10 years with 10 stories](#)'.

**Find out more about Goalball and listen to the podcast at:**  
[soundcloud.com/sportingheritage/preserving-heritage-of-goalball](https://soundcloud.com/sportingheritage/preserving-heritage-of-goalball).

**Discover more about the project at:**  
[www.sportingheritage.org.uk/content/category/what-we-do/projects/the-sporting-heritage-of-disability-and-womens-sports](http://www.sportingheritage.org.uk/content/category/what-we-do/projects/the-sporting-heritage-of-disability-and-womens-sports).

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## News From Across the Sector

We're always keen to share blogs from across the sector – if you have a story to share, contact us at [info@sportingheritage.org.uk](mailto:info@sportingheritage.org.uk) or complete our blog template at [www.sportingheritage.org.uk/content/category/news/blog](http://www.sportingheritage.org.uk/content/category/news/blog).

Here are links to two of our latest contributions:

**The Hockey Museum in Woking** has had a first sight of a 1920 Olympic gold medal. It was won by Harry Haslam OBE, the Great Britain hockey goalkeeper at the Antwerp Games, and is on loan to the Museum from the Haslam family, together with memorabilia, including an oil painting of Haslam, an Antwerp participation medal and civilian medals.

[www.sportingheritage.org.uk/content/news/blog/a-golden-centenary](http://www.sportingheritage.org.uk/content/news/blog/a-golden-centenary).



**Coal, Steel, Cycle Racing.** Following the reaction to Stuart's contribution at the Sporting Heritage Conference in Cardiff (October 2019), both from participants and people who viewed this externally via the Sporting Heritage YouTube channel, it became apparent that an expansion of the theme – the support a community gave to the establishment of a cycle race through its sense of heritage and belonging – could be worthwhile.

[www.sportingheritage.org.uk/content/news/blog/coal-steel-cycle-racing](http://www.sportingheritage.org.uk/content/news/blog/coal-steel-cycle-racing).

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## Digital Sporting Stories



Following our Digital Sporting Story project, we have identified the need for additional 1-1 support for sporting organisations at the start of their digital storytelling journey and we are excited to announce that we have been successful in securing funding to deliver this from the National Lottery Heritage Fund. Throughout the rest of this year and into 2021 we will be working with digital experts to deliver a series of in-depth online workshops and respond to the needs of the sector.

**If you would like to get involved, have a suggestion for the type of workshop we should be running, or want to find out more about what support we can offer you and your organisation, please get in touch with our Digital Project Coordinators, Belinda Scarlett and Kate Turner at: [belinda.scarlett@googlemail.com](mailto:belinda.scarlett@googlemail.com) and [katejessturner@hotmail.com](mailto:katejessturner@hotmail.com).**

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## Collections Scoping

We had a terrific response to the first phase of our Collections Scoping project. We were lucky enough to hear about some fantastic collections from stoolball to yoga, from goalball to rink hockey – with lots in between.

The aim of the project is to discover more about the sporting collections around the country, with a particular emphasis on hidden histories – women and disability sport. In the next few months, we'll be creating a virtual map of where these collections are held, how you can access them and some of their highlights.

In the meantime, you can visit our website and search for any collections that might be of interest to you: [www.sportingheritage.org.uk/collections](http://www.sportingheritage.org.uk/collections).

And it's not too late to take part! We'd be delighted to hear from any kind of sporting organisation (club, NGB, individual) or heritage organisation that has sporting collections to hear about what your collections hold - just complete our survey at: [www.surveymonkey.co.uk/r/sportingheritage](http://www.surveymonkey.co.uk/r/sportingheritage).

**Alternatively, please contact Julia Lee, [julia.lee@csi2012.co.uk](mailto:julia.lee@csi2012.co.uk) or Brigid Power, [brigidbradley@yahoo.co.uk](mailto:brigidbradley@yahoo.co.uk) for more information.**

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## **Webinars**

### **Book a place or catch up on YouTube**



**Thursday 1 October, 11.00am – 12.00pm**  
**Introduction to Podcasting: Record, Edit, Share**

The webinar will focus on how to record, edit and share podcasts about your sporting heritage collection and stories. It is suitable for everyone, including

complete beginners who would like to start podcasting as a way to engage and build new audiences.

This is a practical session looking at how to get your sporting heritage podcast off the ground. The webinar will guide you through the necessary steps such as how to prepare the overall theme(s) of your podcast; how to plan the content of individual episodes; how to prepare guests to contribute to your podcast; where to host your podcast and how to get people to listen to it.

**Book your place at:**

[www.eventbrite.co.uk/e/introduction-to-podcasting-record-edit-and-share-tickets-119406527137](http://www.eventbrite.co.uk/e/introduction-to-podcasting-record-edit-and-share-tickets-119406527137).

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**Thursday 29 October, 11.00am – 12.00pm**

### **Next steps to creating and sharing your digital stories**

Join Digital Project Co-ordinators Kate Turner and Belinda Scarlett in the next of our digital skills webinars. This creative and interactive session will build on Kate and Belinda's Sporting Heritage Conference case studies and will focus on how to keep building great stories and how you can share these with your audiences. (Please note that attendance at the SH conference is not a requirement for this session).

**Tickets available from:** [www.eventbrite.co.uk/e/next-steps-to-creating-sharing-your-digital-stories-tickets-123154238643](http://www.eventbrite.co.uk/e/next-steps-to-creating-sharing-your-digital-stories-tickets-123154238643).

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**Thursday 19 November, 10.00am – 12.00pm**

### **Income Diversification - sustainability during and after Covid-19**

Join Jo Boardman for this extended webinar on developing and maximising income streams for heritage organisations. The session will be split into two parts with a short break between them:

- Part 1 will focus on grant funding from trusts and foundations
- Part 2 will focus on other income streams including trading, sponsorship and online activity.

Throughout both sessions Jo will talk about where the different income streams

fit into a fundraising strategy and how to make a tailored case for funding so you can approach each potential income source with confidence.

**Tickets available from:** [www.eventbrite.co.uk/e/income-diversification-sustainability-during-and-after-covid-19-tickets-123161339883](http://www.eventbrite.co.uk/e/income-diversification-sustainability-during-and-after-covid-19-tickets-123161339883).

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## **Thursday 3 December, 11.00am – 12.00pm** **Survive and thrive in a post-Covid-19 world**

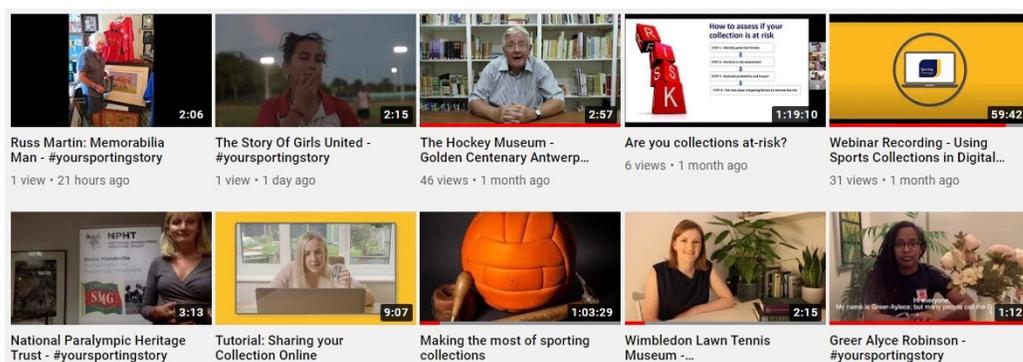
The impact of the Covid-19 pandemic has provided the opportunity for our sector to evaluate and adapt current practices. Join Jo Boardman as she outlines the key areas to review to help your organisation recover and grow in the post Covid-19 world.

Topics in this session will include: good governance and governance structures, risk management, business planning and repurposing your services.

**Tickets available from:** [www.eventbrite.co.uk/e/survive-and-thrive-in-a-post-covid-19-world-tickets-123162730041](http://www.eventbrite.co.uk/e/survive-and-thrive-in-a-post-covid-19-world-tickets-123162730041).

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## **Catch up on YouTube!**



We are also recording all our webinars so you can access them on our YouTube channel at:

[www.youtube.com/channel/UCoQ2B2l8rEydC\\_-9N-lYlA/videos](http://www.youtube.com/channel/UCoQ2B2l8rEydC_-9N-lYlA/videos).



**New Small Grants Programme to Explore  
Community Heritage in Wales**

The National Lottery Heritage Fund has partnered with Cadw – the Welsh historic environment body – to support projects that connect communities with heritage in their local area.

**15-Minute Heritage** is open for grants from £3,000 - £10,000. It is seeking projects that record stories of people's connection to the buildings, monuments, landscapes and parks within about 15 minutes of their doorstep. The coronavirus pandemic has been challenging for everyone. It has also given many of us a greater appreciation for the local environment close to our home. Many people will have enjoyed rediscovering long-forgotten nature trails or visiting local landmarks. 15-Minute Heritage aims to ensure these experience are recorded for future generations.

The aim of all applicants should be to inspire people to look more closely at their local places. We are particularly interested in projects that share diverse interpretations of heritage, for example between generations, ethnic groups or specialised interest groups.

The £330,000 fund will support:

- projects led by local authorities and third sector organisations
- organisations that care for heritage attractions in Wales, including not-for-profits
- private owners of heritage can apply as long as the funded activity is free to access
- we particularly encourage community groups who are not heritage-based to get involved and to explore their interpretation of heritage.

**Read the full criteria and guidance before submitting an application:**

[www.heritagefund.org.uk/funding/15-minute-heritage-grants-wales](http://www.heritagefund.org.uk/funding/15-minute-heritage-grants-wales).

**Deadline: 14 October 2020.**

**Projects must complete by 31 March 2021.**



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## Ongoing Grants

- **Sported**

Sported is the UK's leading sporting legacy charity of the London 2012 Olympic and Paralympic Games. They are a FREE membership organisation which provides support to community and grassroots organisations that deliver 'Sport for Development'.

[sported.org.uk](http://sported.org.uk).

- **Football Foundation Grants**

The Football Foundation provide grants for a number of different things:

- **Premier League and The FA Facilities Fund:** provides grants for building or refurbishing grassroots facilities, such as changing pavilions and playing surfaces for community benefit, with money provided by the Premier League, The FA and the Government (via Sport England) and delivered by the Foundation.

- **Premier League and The FA Facilities Fund Small Grants**

**Scheme:** awards grants of up to £10,000 for the provision of capital items, or to refurbish/improve existing facilities.

- **Respect:** The FA and Foundation's Respect barriers and Respect packs (made up of captains' armbands, marshals' bibs and Respect Signage) are available to football leagues and clubs to ensure there is good behaviour by players and parents alike in the grassroots game, with money provided by The FA and vouchers supplied by the Foundation.

- **Grow the Game:** provides grants of up to £1,500 for the creation of new football teams and coaching qualifications, with money provided by the Premier League and The FA.

[footballfoundation.org.uk/what-we-do](http://footballfoundation.org.uk/what-we-do).

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And don't forget about the Sporting Heritage free funding finder.

**Search potential funders related to your organisation and area of work**

here: [www.sportingheritage.org.uk/content/advice/funding-finder](http://www.sportingheritage.org.uk/content/advice/funding-finder).

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## SH Membership

We aim to bring as much freely available information and support to the sector at this time and are trying to open access that would usually only be free to our members, to all for the next six months. If you are able to join as a member though, we would be so hugely grateful as we rely on our membership fees to keep running and keep doing what we do.

You can join by visiting our website here:  
[www.sportingheritage.org.uk/become-a-member](http://www.sportingheritage.org.uk/become-a-member).

**Thank you all for your support!**

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Art Fund\_

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As always, we'd love to hear and share your news via this newsletter, but also through our social media feeds. You can follow us on twitter [@sportinghistory](https://twitter.com/sportinghistory), on Facebook and Instagram [@sportingheritagecic](https://www.instagram.com/sportingheritagecic) or Sporting Heritage on LinkedIn using the hashtag #sportingheritage.

To send copy for inclusion, please email [aj.glew@ntlworld.com](mailto:aj.glew@ntlworld.com) for deadlines and further information. If you've accessed this newsletter via social media then you can [SIGN UP FOR OUR NEWSLETTER HERE](#).

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*Sporting Heritage CIC is the sector support organisation representing sporting heritage collections in the UK.*

To get in touch, please email [justine@sportingheritage.org.uk](mailto:justine@sportingheritage.org.uk)

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