



Sporting  
Heritage

# Brand Guide

August 2021

Have a question about this guide? Please contact:

**Kelly Evans**  
Designer

# Logo

All versions of the logo are available upon request

Core branding logo



Secondary Event/Strand logos



**Pre-rendered sizes:**     250 x 207px     500 x 414px     1500 x 1242px     3000 x 2485px

**Please note:** Any proposed sub-headings must first be approved by either Justine Reilly or Kevin Reilly. Maximum length is 12 characters including spaces, keep to two words max.

# Logo

## The Do's and Don'ts

- Do not recreate or modify the logo in any way
- Do not place the logo on a solid background of either the core deep blue or bold yellow





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For more information, contact [kelly.evans@trvstmedia.co.uk](mailto:kelly.evans@trvstmedia.co.uk)